



**WHEELS HELPING
WARRIORS**
PARALYZED VETERANS OF AMERICA

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**PARALYZED VETERANS OF AMERICA LAUNCHES
NATIONAL VEHICLE DONATION PROGRAM**

'Wheels Helping Warriors' Program Offers Unique Opportunity to Support Disabled Veterans

WASHINGTON, D.C., December 10, 2013 —Paralyzed Veterans of America, a non-profit organization working to serve the needs and challenges faced by American veterans with disabilities and their families, today announced the national launch of its vehicle donation program, Wheels Helping Warriors. The program provides a new opportunity for customers to donate critical funding that will improve the lives of and empower disabled veterans. This marks the organization's first nationwide vehicle donation program.

Through Wheels Helping Warriors, supporters will be able to seamlessly process their donated vehicles in order to support disabled veterans in Paralyzed Veterans of America's 34 chapters across the U.S. Paralyzed Veterans of America gladly accepts a wide range of vehicles, regardless of their current condition. Scheduling a pickup is free and donors receive a tax deduction following the sale of the vehicle.

"This type of program is vital to Paralyzed Veterans of America's fundraising efforts," said Bill Lawson, national President. "It provides another opportunity for donors to give, and allows us to continue the important work we do in providing free veterans services, civil rights advocacy and ensuring quality healthcare for veterans and their families."

Paralyzed Veterans of America will partner with the Donation Division of IAA, the leading live and live-online salvage auto auction company and wholly-owned subsidiary of KAR Auction Services, Inc. (NYSE: KAR). IAA's Donation Division provides non-profit organizations with complete donation processing services – a key differentiator in the marketplace that creates a

simplified approach for participants. In 2012, well over 500 designated charities throughout North America have benefitted from vehicle donations through IAA's services.

For information regarding how to donate your vehicle, please visit WheelsHelpingWarriors.org or call 1-855-744-0782.

About Paralyzed Veterans of America

[Paralyzed Veterans of America](http://www.pva.org) was founded by a group of seriously injured American heroes from the "Greatest Generation" of World War II. They created a nonprofit organization to meet the challenges that they faced back in the 1940s—from a medical community not ready to treat them to an [inaccessible](#) world. For more than 67 years, Paralyzed Veterans' national office and its 34 [chapters](#) across the nation have been making America a better place for all veterans and people with disabilities. (www.pva.org)

About Insurance Auto Auctions, Inc.

Insurance Auto Auctions is the leading live and live-online salvage vehicle auction company and a wholly-owned subsidiary of KAR Auction Services, Inc. (NYSE: KAR). Headquartered in Westchester, Illinois, IAA has over 160 auction facilities throughout North America offering towing, financing and titling services. With the most auction facilities in North America, IAA provides registered buyers from around the globe with millions of opportunities to bid on and purchase donated and salvaged vehicles. Since 1982, IAA has sold millions of vehicles through its weekly auctions for insurance companies, fleet and rental companies, financing companies, charity organizations and the general public. IAA also leverages its business model to assist charitable organizations in the US through its One Car One Difference® campaign. To date IAA has provided millions of dollars in additional funding to charities by assisting in the processing of donated vehicles. Learn how we are making a difference by visiting www.1car1difference.com. With a talented team of over 2,000 employees, IAA is committed to providing customers with the highest level of services in the salvage auto industry. Go to www.IAA-Auctions.com to learn more, and follow IAA on Facebook and Twitter.